

BALLERS CHAMPAGNE CELEBRATES LAWINEFEST SUCCESS

A standout booth, exclusive champagne presence and popular photo experience.

LOS ANGELES, California - September 14, 2026 - Ballers Champagne is celebrating a successful appearance at the 21st Annual LAWineFest, held September 12-13 at the Los Angeles Equestrian Center in Burbank.

Throughout the two-day festival, the Ballers Champagne booth attracted steady attention and became a much-talked-about destination among attendees. Guests sampled the brand's signature Brut and Rosé, experienced its premium presentation and learned more about the story and vision behind Ballers Champagne.

As the only champagne brand represented at the festival, Ballers Champagne offered a distinctive tasting experience within a diverse collection of California and international wines, craft beverages and specialty products.

"The combination of distinctive pours, premium presentation and an engaging photo experience made the Ballers booth a memorable festival destination."

A PHOTO EXPERIENCE WORTH CELEBRATING

In addition to champagne tastings, the Ballers Champagne booth featured an interactive photo booth that quickly became one of its most popular attractions.

Festival guests embraced the opportunity to step in front of the camera, capture the moment and create a personal keepsake from their LAWineFest experience. Attendees returned with friends, shared their photos and helped extend the energy surrounding the Ballers booth.

A STANDOUT WEEKEND

- 01 The festival's exclusive champagne presence
- 02 Strong attendee interest in Brut and Rosé
- 03 A popular, highly used photo-booth experience
- 04 Meaningful conversations and potential connections

EVENT RECAP

EVENT

21st Annual LAWineFest

DATES

September 12-13, 2026

LOCATION

Los Angeles Equestrian Center
Burbank, California

FEATURED POURS

Ballers Brut
Ballers Rosé

DISTINCTION

The festival's only champagne brand



MEMORABLE TASTINGS.
MEANINGFUL CONNECTIONS.

A MEMORABLE WEEKEND IN BURBANK

VIEW THE PHOTO-BOOTH GALLERY

Guests who participated in the photo experience can now view and download their images through the official gallery at boothpics.com/WQPW.

The activation reflected the celebration-driven spirit of Ballers Champagne by giving attendees more than a tasting. It created an engaging experience that invited people to connect with the brand and share the occasion with others.

BUILDING NEW RELATIONSHIPS

The weekend also created valuable opportunities for Ballers Champagne to engage with new audiences and establish promising connections.

Conversations with attendees and potential partners demonstrated growing interest in the brand, its collection and its expanding presence within the luxury beverage and lifestyle market. The enthusiastic response to both the product and booth experience made LAWineFest an important step forward for Ballers Champagne.

The success of the weekend reinforces the brand's commitment to creating memorable experiences that extend beyond the bottle. From the presentation of its Brut and Rosé to the excitement surrounding the photo booth, every element reflected the sophistication, energy and celebratory character of Ballers Champagne.

Ballers Champagne extends its appreciation to everyone who visited the booth, sampled the collection, participated in the photo experience and shared in an unforgettable weekend.

Those who were unable to attend - or who would like to continue the Ballers experience - can explore and purchase Ballers Brut and Rosé through the online store at ballerschampagneus.com.

ABOUT BALLERS CHAMPAGNE

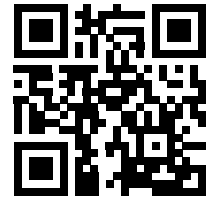
Ballers Champagne brings together refined presentation and a celebration-driven spirit. Its Brut and Rosé expressions are created for extraordinary achievements, important milestones and moments worth remembering. Through distinctive products, premium experiences and a growing presence at tastings and special events, Ballers Champagne invites customers to elevate the occasion and celebrate every achievement in style.

For additional information or to shop the collection, visit ballerschampagneus.com.

Ballers Champagne is intended for adults of legal drinking age. Please enjoy responsibly.

PHOTO GALLERY

SCAN TO VIEW AND DOWNLOAD
YOUR PHOTOS



BOOTH PICS GALLERY
boothpics.com/WQPW

THANK YOU, LOS ANGELES

To everyone who tasted, celebrated
and captured a photo with us:
thank you for making the weekend
memorable.

